

1118743146

**AGREEMENT FORM FOR
NON-CANDIDATE/ISSUE ADVERTISEMENTS**

Station and Location: <i>KTRH-AM / KPRC-AM Houston, TX</i>	Date: <i>10-31-16</i>
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I, *Emily Kebadeaux Cook, Texas Right to Life PAC*
do hereby request station time concerning the following issue:

<i>Texas Right to Life Political Ads</i>
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See Attached				

This broadcast time will be used by: *Texas Right to Life PAC*

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Texas Right to Life, PAC

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Emily Kelrod-Leary Cook

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/31/16
Date

Emily K. Bradley
Signature

713-782-5433
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ **Accepted**
Bob Windham
Signature

☐ **Accepted in Part**
Bob Windham
Printed Name

☐ **Rejected**
Director of Political Sales
Title

TEXAS RIGHT TO LIFE PAC

9800 Centre Parkway, Suite 200
Houston, Texas 77036

Phone: (713) 782-5433
Fax: (713) 952-2041

prolife@texasrighttolife.com

www.TexasRightToLife.com

James J. Graham
President & Executive Director

Emily K. Cook
Treasurer



Brand Ranch Media

Collecting House Building Brand

DBA Big Buck Advertising

13306 Autumn Valley Drive Cypress, TX 77429

(713) 309-8380

Advertising Insertion Order

Station (s): KTRH

Demo: P35+ Book: (Aug/July/June16)

Client: Texas Right to Life PAC

Campaign: Texas Right to Life PAC

KTRH-AM (News Radio 740)	31-Oct	1Week							
Daypart	Length	Description	Gross Rate	AQH	GRPs	Spot	Gross Total		
Tue-Fri 6a-10a	:30	Matt Patrick / Michael Berry	\$465	0.6	3.6	6	\$2,790.00		
Tue-Fri 3p-7p	:30	Shaun Hannity / Michael Berry / Mark Levin	\$465	0.6	3.6	6	\$2,790.00		
Weekly Total					7.2	12	\$5,580.00		
Flight Total for KTRH-AM									
KTRH-AM (News Radio 740 - iHeart Radio)	31-Oct	1Week							
Daypart	Length	Description	Gross Rate	AQH	GRPs	Spot	Gross Total		
Tue-Fri 6a-7p	:30	Rotator	\$25			20	\$500.00		
Weekly Total						20	\$500.00		
Flight Total for KTRH-AM (iHeart Radio)									
Flight Total for KTRH / KTRH-AM (iHeart Radio)					7.2	32	\$6,080.00		
KTRC-AM (950 AM)	31-Oct	1Week							
Daypart	Length	Description	Gross Rate	AQH	GRPs	Spot	Gross Total		
Tue-Fri 6a-10a	:30	Walton & Johnson	\$65	0.1	0.6	6	\$390.00		
Tue-Fri 3p-7p	:30	Matt Patrick / Joe Pags	\$65	0.1	0.6	6	\$390.00		
Weekly Total					1.2	12	\$780.00		
Flight Total for KTRH / KTRH-AM (iHeart Radio)					1.2	12	\$780.00		
Gross Total							\$6,860.00		
Net Total							\$5,831.00		

X Rob W. Lindham
Media Representative (Print)
X Rob W. Lindham
Media Representative (Signature)

X Brandi T. Davis
Brand Ranch Media (Print)
X Brandi T. Davis
Brand Ranch Media (Signature)



iHeartMEDIA

Order Confirmation

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Printed: 10/31/2016 17:14:19

Texas Right to Life PAC
c/o Big Buck Advertising
Attn:
13306 Autumn Valley Dr
Cypress, TX 77429

Advertiser No: 25637
Start Date: 11/01/2016
End Date: 11/04/2016
Month Type: Broadcast
Entered: 10/31/2016 11:53 AM by Fusion
Last Update: 10/31/2016 03:27 PM by 1113180
Spl Req Inv: PAID: Cash In Advance
AE: WINDHAM, ROD
Note:
Note 2:

Order No: 1118743146
Contract/Code #: No
Co-op: No
Package: No
CPE:
Revision #: 0
Agency Comm.: 15%

Market Station	Bind To	Start Date	End Date	No On Of Air Sch W. W. Days	Skip W.	M	T	W	T	F	S	S	Spots/ W. Copy Group	Spot Len.	Priority Revenue Type	Rate	Ord. Spots	Ord. Cost
1 Houston	06:00-10:00	11/01/16	11/04/16	1 1 2	0			X	X	X	X		6 1212411 KPRC/TEXASRIGHTTOLIFE/30	30	75	465.00	6	2,790.00
KTRH-AM	Commercial																	
2 Houston	15:00-19:00	11/01/16	11/04/16	1 1 2	0			X	X	X	X		6 1212411 KPRC/TEXASRIGHTTOLIFE/30	30	75	465.00	6	2,790.00
KTRH-AM	Commercial																	
3 Houston	06:00-10:00	11/01/16	11/04/16	1 1 2	0			X	X	X	X		6 1212411 KPRC/TEXASRIGHTTOLIFE/30	30	75	65.00	6	390.00
KPRC-AM	Commercial																	
4 Houston	15:00-19:00	11/01/16	11/04/16	1 1 2	0			X	X	X	X		6 1212411 KPRC/TEXASRIGHTTOLIFE/30	30	75	65.00	6	390.00
KPRC-AM	Commercial																	
5 Houston	06:00-19:00	11/01/16	11/04/16	1 1 2	0			X	X	X	X		20 1212411 KPRC/TEXASRIGHTTOLIFE/30	30	65	25.00	20	500.00
RTRH-AM	Commercial																	

Local Agency Political
Stream



iHeart MEDIA

Order Confirmation

Page 2 of 3
Printed: 10/31/2016 17:14:19
Order No: 1118743146

No. of Spots/Misc/Digital: 44/0/0

Ordered Gross:	\$6,860.00
Agency Commission:	\$1,029.00
Ordered Net:	\$5,831.00
Total Net Due:	\$5,831.00

	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov
Amount Ord:	44	0	0	0	0	0	0	0	0	0	0	0	0
Gross:	6,860.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	5,831.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company: _____

Accepted for Advertiser: _____

Participating Customers
Texas Right to Life PAC

100%

Spot Rotation

Spot Title	Spot ID	Cart No	Length	Duration	Rotation
COPY GROUP: KPRC/TEXASRIGHTTOLIFE/30	1212411		30	11/01/2016 - 11/08/2016	1
Texas Right to Life PAC	1212438	7663930			